

Privacy Policy

1. Introduction

- 1.1** The Peace Collective is committed to protecting your privacy and security. This privacy policy explains how and why we use your personal data and is intended to help ensure that you remain informed and in control of your information.
- 1.2** This notice sets out:
 - 1.2.1** The identity and contact details of the Data Controller and their representative
 - 1.2.2** The purpose and legal basis for processing personal data
 - 1.2.3** The legitimate interests of the Data Controller and third parties
 - 1.2.4** Recipients of the personal data
 - 1.2.5** Details of transfers to third parties and safeguards,
 - 1.2.6** Retention periods and retention criteria
 - 1.2.7** Data subject's rights, including the right to withdraw consent, the right to lodge a complaint
 - 1.2.8** Whether the provision of personal data is part of a statutory or contractual requirement and consequences of failing to provide the data

2. Privacy Statement

- 2.1.** We are committed to protecting the privacy and confidentiality of your personal information and we undertake to ensure that all personal information in our possession is processed in accordance with the principles of the [UK Data Protection Act 2018](#)

3. Data Controller

- 3.1.** The Data Controller is Tim Parry Johnathan Ball Peace Collective. The Peace Collective is registered with the Information Commissioner's Office, who defines the purposes for which we can lawfully collect and process personal information.

4. Using your personal data – the legal basis

- 4.1.** We'll process your personal data in the following circumstances:
 - 4.1.1.** As necessary, to fulfil our contract with you
 - 4.1.2.** As necessary, for our own legitimate interests
 - 4.1.3.** As necessary to comply with legal obligations
 - 4.1.4.** Based on your consent. You are free at any time to change your mind and withdraw your consent. However, the consequence might be that we can't provide certain services to you.

5. When do we collect information from you?

- 5.1.** We collect personal data about you, such as your name, age, address, and contact details, when you:
 - 5.1.1.** contact us about our products and services
 - 5.1.2.** register for our courses or conferences
 - 5.1.3.** send us an email
 - 5.1.4.** register or sign in to our website
 - 5.1.5.** use our facilities or services, in any format or media, our third-party providers supply make a donation
 - 5.1.6.** join or subscribe to our newsletters or social media channels
- 5.2.** Depending on which experiences, services or products you use, we will hold different kinds of information from or about you.

6. Why we collect personal data

- 6.1.** We use your information, both personal and anonymous, in five ways, to:
 - 6.1.1.** **To provide a service or product you have requested**

6.1.1.1. The Peace Collective offers a range of services and products where you will have provided information to us. We will use this information:

6.1.1.1.1. to administer donations made by you or on your behalf

6.1.1.1.2. to supply you with goods or services ordered from us

6.1.2. To communicate with you

6.1.2.1. There are a number of ways that we may communicate with you. We use information you have provided to:

6.1.2.1.1. communicate with you by telephone, social media, text, email and/or post about the Peace Collective's activities, promotions and events in accordance with any preferences you have set

6.1.2.1.2. deliver service emails such as purchase confirmation emails

6.1.2.1.3. contact you and ask you to respond to surveys such as pre and post workshops visit surveys

6.1.2.1.4. inform you about Peace Collective's services and products we think you may be interested in, if you have opted to receive such notifications

6.1.3. To improve existing experiences, services and products or to create new ones

6.1.3.1. We undertake research and analysis on the experiences, services and products we offer.

6.1.3.2. We do this, so we can understand how well we are performing and to help create a better experience for you.

6.1.4. To measure the effectiveness of marketing

6.1.4.1. Where we advertise upcoming conferences or events on the internet, we use cookies and other technologies, such as pixel tags and tracking links, to help measure the effectiveness of our advertising campaigns.

6.1.5. To report to government bodies and stakeholders

6.1.5.1. We provide anonymised data to government bodies on key statistics, such as participant numbers. Statistics on participants are published in our Annual Report. We also analyse the performance of services and products and provide information to our stakeholders and funders, as part of our on-going relationships with them.

7. Children

7.1. We do not routinely collect data about children under 16. There are a limited number of activities we undertake that require data about children to be collected and held, for example, safeguarding reports. Information about children is stored securely, can only be accessed by staff with a current Disclosure and Barring Service (DBS) check and is destroyed as soon as it is no longer needed. If we need to collect information from children, other than in the circumstances described above, we will ensure that such information is handled in accordance with this notice.

8. Disclosing your personal data to third parties

8.1. Any personal information you provide to us and which we otherwise collect will be shared with the Peace Collective wholly-owned affiliates and with other organisations which provide services to us. We will only disclose your information to companies who act as "data processors" on our behalf, some of whom may be outside the UK/EEA. We will never sell your personal information to any third-party organisation.

9. Personal data we receive from other sources

9.1. We may collect personal data you have provided to other third-parties with which we work to help us better understand and provide services to our clients and supporters.

10. Storing your personal data

10.1. The Peace Collective's preference is that data we collect from you is stored in the UK/EEA (European Economic Area). Where your data is transferred and stored outside the UK/EEA, we will take

all steps reasonably necessary to ensure that any data processor we use provides an adequate level of protection for your data.

11. Personal data retention periods

- 11.1.** Records should be kept for as long as they are needed to meet the Peace Collective's operational needs, together with legal and regulatory requirements.
- 11.2.** We assess our records to:
 - 11.2.1.** determine their value as a source of information about the Peace Collective, its operations, relationships and environment,
 - 11.2.2.** assess their importance as evidence of business activities and decisions establish whether there are any legal or regulatory retention requirements
 - 11.2.3.** Data will also be retained, as per the requirements of various funders; some require it to be stored for five/seven years, others for three years.
 - 11.2.4.** A review will be carried out every April to determine what data needs to be destroyed.

12. Direct marketing

- 12.1.** You may indicate your preference for receiving direct marketing from us or any partner organisations with whom we may work and whose goods or services we think may be of interest to you.
- 12.2.** You will be given the opportunity to indicate that you no longer wish to receive our direct marketing material or that sent by third parties on our behalf each time we contact you, whenever you log into our services or make a payment to us. Once properly notified by you, we will take steps to stop using your information in this way.

13. Accessing your personal data

- 13.1.** You have the right to ask in writing for a copy of the information we hold about you, to find out for which purposes it is being processed, to whom it may be disclosed, and to correct any inaccuracies. You should make your request for access to your personal information in writing to the Peace Collective's Head of Operations, The Peace Centre, Peace Drive, Great Sankey, Warrington, WA5 1HQ. We will respond within 30 calendar days from the date of the request.

14. Your rights under applicable data protection law

- 14.1.** Your rights are as follows (noting that these rights don't apply in all circumstances):
 - 14.1.1.** The right to be informed about our processing of your personal data
 - 14.1.2.** The right to have your personal data corrected, if it is inaccurate, and to have incomplete personal data completed
 - 14.1.3.** The right to object to processing of your personal data
 - 14.1.4.** The right to restrict processing of your personal data
 - 14.1.5.** The right to have your personal data erased
 - 14.1.6.** The right to request access to your personal data and information about how we process it
 - 14.1.7.** The right to move copy or transfer your personal data (data portability)

15. Making a complaint

- 15.1.** Please let us know if you are unhappy with how we have used your personal data or any aspect of our procedures. You can contact us as stated above in 'accessing your personal data' and we will respond as quickly as possible. You also have the right to complain to the Information Commissioner's Office. It has enforcement powers and can investigate compliance with data protection law. ico.org.uk

16. Changing our policy

- 16.1.** We review this policy regularly and we reserve the right to change it from time to time.

17. Website Privacy Policy

- 17.1.** Our website www.peace-collective.org is served by the Peace Collective and governs the

privacy of its users who choose to use it.

- 17.2.** This policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the website and website owners. Furthermore, the way this website processes, stores and protects user data and information will also be detailed within this policy.

18. The Website

- 18.1.** This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all UK national laws and requirements for user privacy.

19. Cookie Policy

- 19.1.** This website uses cookies to better the users experience while visiting the website. Where applicable this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer/device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer/device.

20. Google Analytics

- 20.1.** These cookies are used to store information, such as what time your current visit occurred, whether you have been to the site before, and what site referred you to the web page.
- 20.2.** These cookies contain no personally identifiable information, but they will use your computer's IP address to know from where in the world you are accessing the Internet.
- 20.3.** Google stores the information collected by these cookies on servers in the United States. Google may transfer this information to third-parties where required to do so by law, or where such third parties process the information on Google's behalf.

21. Opt-out

- 21.1.** In order to provide website visitors with more choice on how data is collected by Google Analytics, Google has developed the Google Analytics Opt-out Browser Add-on. The add-on communicates with the Google Analytics JavaScript (ga.js) to stop data being sent to Google Analytics. The Google Analytics Opt-out Browser Add-on does not affect usage of the website in any other way. A link to further information on the Google Analytics Opt-out Browser Add-on is provided below for your convenience.
- 21.1.1.** <http://tools.google.com/dlpage/gaoptout?hl=None>
- 21.2.** For more information on the usage of cookies by Google Analytics please see the Google website. A link to the privacy advice for this product is provided below for your convenience.
<http://www.google.com/analytics/learn/privacy.html>

22. Disabling Cookies

- 22.1.** If you would like to restrict the use of cookies you can control this in your Internet browser. Links to advice on how to do this for the most popular Internet browsers are provided below for convenience and will be available for the Internet browser of your choice either online or via the software help (normally available via key F1).
- 22.1.1.** Internet Explorer
<http://windows.microsoft.com/en-GB/windows7/Block-enable-or-allow-cookies>
- 22.1.2.** Google Chrome
https://support.google.com/chrome/bin/answer.py?hl=en-GB&answer=95647&p=cpn_cookies
- 22.1.3.** Mozilla Firefox
<http://support.mozilla.org/en-US/kb/Blocking%20cookies>
- 22.1.4.** Apple Safari

<http://docs.info.apple.com/article.html?artnum=32467>

23. External Links

- 23.1.** Although this website only looks to include quality, safe and relevant external links, users are advised adopt a policy of caution before clicking any external web links mentioned throughout this website. (External links are clickable text/banner/image links to other websites).
- 23.2.** The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should, therefore, note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

24. Social Media Platforms

- 24.1.** Communication, engagement, and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.
- 24.2.** Users are advised to use social media platforms wisely and communicate/engage upon them with due care and caution in regard to their own privacy and personal details. This website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.
- 24.3.** This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

25. Shortened Links in Social Media

- 25.1.** This website and its owners through their social media platform accounts may share web links to relevant web pages. By default, some social media platforms shorten lengthy URLs [web addresses] (this is an example: <http://bit.ly/zyVUBo>).
- 25.2.** Users are advised to take caution and good judgment before clicking any shortened URLs published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine URLs are published many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

26. Resources & Further Information

- 26.1.** Data Protection Act 2018
- 26.2.** Privacy and Electronic Communications Regulations 2003
- 26.3.** Privacy and Electronic Communications Regulations 2003 – The Guide
- 26.4.** X Privacy Policy
- 26.5.** Facebook/Meta Privacy Policy
- 26.6.** Google Privacy Policy
- 26.7.** Mailchimp Privacy Policy